



: YOUR MID-YEAR BUSINESS SUCCESS CHECK LIST :

2012 is almost over! This checklist is designed to help you identify some of the most important areas in your business that can position you for success. Put a check next to the things you've already done or plan to do. **Aim to check off at least 7 things on this list.**

- I know what my business revenue goals are for this year.
- I have reached at least 45% of that goal.**
- I have the help I need (like staff or a virtual assistant) to support me and free me up to be the leader and visionary in my business.
- I am clear on who my ideal clients are.**
- I am clear on what problem I best solve for my ideal clients.
- I see myself as an expert in my field.**
- I know how to monetize my ideas.
- I have multiple income streams within my business.**
- I have systems within my business that makes running the business easy (such as systems for processing payments, following up with clients, servicing clients, tracking expenses, etc.)
- I am marketing my business strategically and consistently (like daily or weekly).**
- I know exactly what actions I need to take daily, weekly, monthly, quarterly, etc to achieve my BOLD Goals.
- I am visible to my clients and they know how and where to find me.**



What 3 Things from the list above will you prioritize and begin to take action on immediately?

1.

2.

3.

BIG IDEAS: